.MOCKBA (.XN--80ADXHKS) TLD LAUNCH PROGRAM

This .MOCKBA (.xn--80adxhks) TLD launch program (referred to hereinafter as the "Program") sets forth the terms and conditions of different launch periods for domain name registration in .MOCKBA top-level domain by all Registrants: Russian Federation and non-Russian Federation residents, individuals and entities.

Terms and definitions used in this Program:

.**MOCKBA** is a Russian Cyrillic IDN TLD .MOCKBA (.xn--80adxhks).

.MOCKBA Domain Name Registration Policies ("Policies") are the Policies that set forth terms and conditions of domain name registration in the .MOCKBA TLD during specific launch periods, which are published on the Registry Operator's official website at http://en.faitid.org/projects/moscow/documents:

− Sunrise Registration Policy in the .MOCKBA TLD;

− Sunrise Dispute Resolution Policy in the .MOCKBA TLD;

− Limited Registration Period I Policy in the .MOCKBA TLD;

− Limited Registration Period II Policy in the .MOCKBA TLD;

− .MOSCOW and .MOCKBA Anti-Abuse Policy.

Other terms used herein are defined in the "Terms and definitions used for the registration of second-level domain names in .MOSCOW and .MOCKBA", as published on the website of the Foundation for Assistance for Internet Technologies and Infrastructure Development at the section "Documents" at: http://en.faitid.org/projects/moscow/documents.

1. Introduction

.MOCKBA is a top-level domain intended for the City of Moscow, the capital of the Russian Federation. .MOCKBA TLD Launch program takes into consideration the interests of the Moscow Government, Federal Authorities, and other Moscow municipal authorities.

The Launch program also complies with ICANN's requirements for domain name reservation for the interests of international organizations (the International Olympic Committee, the International Red Cross and Red Crescent Movement), intergovernmental organizations, and governments.

The Launch program complies with the requirements of Rights Protection Mechanisms (RPM) for protection of trademark holder rights recorded in the Trademark Clearinghouse (TMCH), trademark holders protected in the Russian Federation (by statute or treaty), and Specific Categories of Users.

Rights Protection Mechanism (RPM) Requirements are published on ICANN's website at: http://newgtlds.icann.org/en/about/trademark-clearinghouse/rpm-requirements-30sep13-en.pdf

As a GEO TLD, .MOCKBA is qualified for the Qualified Launch Program Addendum (QLP) to the PRM, published at ICANN's website at:

http://newgtlds.icann.org/en/about/trademark-clearinghouse/rpm-requirements-qlp-addendum-10apr14-en.pdf

2. Description and time frames of launch periods

This section contains description of the launch periods of domain name registration in the .MOCKBA TLD.

Name of period	Timeframe	Duration	Description
Domain Name Reservation and Blocking Period	**Start of period:** after .MOCKBA TLD is delegated.	Registry Operator shall reserve and block the domain names before the start of the Sunrise Period. Additional names may be reserved or blocked after the end of the Sunrise Period if such names were not registered or blocked during the Sunrise Period.	Domain names shall be reserved: − for the Needs of the Moscow Government, Federal Authorities, Other Moscow Municipal Authorities and Municipal- and Federal-Level Entities; − pursuant to ICANN requirements, under the Registry Agreement (Specification 5) dated December 19, 2013 concluded between the Registry Operator and ICANN. Domain names shall be blocked: − pursuant to the Registry Operator's stop-list; − if domain names are prohibited for registration until the name collision mitigation pursuant to ICANN requirements, until further notification of a particular domain name collision mitigation resolution.
Sunrise Period	from 10 JUN 2014 to 09 JUL 2014 inclusively	30 calendar days	Domain name registration pursuant to applications from trademark holders recorded in the Trademark Clearinghouse.
Silent period (4 calendar days) – from 10 JUL 2014 to 13 JUL 2014 inclusively			
Limited Registration Period I **	From 14 JUL 2014 to 12 AUG 2014 inclusively	30 calendar days	Domain name registration pursuant to applications from trademark/service mark holders, protected under the

			Legislation of the Russian Federation.
Silent period (6 calendar days) – from 13 AUG 2014 to 18 AUG 2014 inclusively			
Limited Registration Period II **	From 19 AUG 2014 to 25 AUG 2014 inclusively	7 calendar days	Domain name registration pursuant to applications from: • trade name holders, registered in Moscow; • right holders for the use of product origin appellation in Moscow and/or Moscow Region; • Non-profit organizations established under the laws in effect in the Russian Federation and registered in Moscow; • Founders of the mass media registered under the procedure specified in the laws in effect in the Russian Federation, the output of which is being intended for distribution in Moscow.
Silent period (28 calendar days) – from 26 AUG 2014 to 23 SEP 2014 inclusively			
Landrush Period * (First Part of the General Registration Period)	From 24 SEP 2014 to 18 NOV 2014 inclusively	56 calendar days	Domain name registration for all applicants at a price above the General Availability fixed prices.***
Silent period (13 calendar days) – from 19 NOV 2014 to 30 NOV 2014 inclusively			
General Availability fixed price Period (**Second Part of the General Registration Period**)	From 01 DEC 2014 onward	RA lifespan	Domain name registration for all applicants at a fixed price
Claims Period	From 24 SEP 2014 to 04 JAN 2015 inclusively	Starts on the first day of the Landrush Period, which is the part of the General Availability period, and will	During this period Registrants who wish to register domain names that match third parties' trademarks recorded in the Trademark Clearinghouse will receive notifications thereof. If the Registrant continues the registration despite the warning, the

		continue until the 102nd calendar day from the first day of the first part of the General Availability period inclusively.	trademark holder will be notified that his trademark was used in domain name registration.

* During the Landrush period all policies for General Registration are applicable with the exclusion of the fixed price of transactions. The Landrush Period is regarded as the first part of the General Registration period. Claims period starts with the beginning of the Landrush period.

** Claims services are provided during all Limited Registration Periods.

*** Domain name registration fee within the Landrush registration period is defined in the Addendum 1 to the .MOSCOW and .MOCKBA Registry-Registrar Agreement.

3. Miscellaneous

3.1 All mistakes, errors in the TMDB (Database operated by Trademark Clearinghouse) including disputes over inclusion of Trade Marks into TMDB are subject to resolution with the Trademark Clearinghouse.

3.2 This Launch Program may be modified, amended, updated, approved in a new version or cancelled at any moment at Registry Operator's sole discretion upon approval of the new version of the Program by ICANN.